

**GUILLAUME DUMONT**  
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## I. EMPLOYMENT

- 2017-present **Post-Doctoral Research fellow** (Juan de la Cierva fellowship).  
Center for Research on Everyday Life and Work, Department of Sociology.  
Autonomous University of Barcelona.
- 2014-16 **Lecturer in Sociology**.  
Center for Research on Sport and Innovation, Department of Sport Management.  
University of Lyon (UCBL1).

### Visiting positions and fellowships

- 2018-present **Visiting scholar**, Dept. Strategic Management, IESE Business School, Spain.  
Sponsor: Fabrizio Ferraro (Professor).
- 2017 **Visiting scholar**, Digital Ethnography Research Center, RMIT, Australia.  
Sponsor: Sarah Pink (Distinguished professor & Director).
- 2016 **Visiting scholar**, Dept. Sociology, Autonomous University of Barcelona, Spain.  
Sponsor: Joan Miquel Verd (Professor & Director).
- 2016 **Visiting fellow**, Jonkoping International Business School, Sweden.  
Sponsor: Mart Ots (Associate Professor & Director).
- 2014 **Visiting scholar**, Internet Interdisciplinary Institute, UOC, Spain.  
Sponsor: Elisenda Ardevol (Associate Professor, Group Leader).
- 2012 **Research scholar**, Dept. Sociology, University of Colorado Boulder, USA.  
Sponsor: Patricia Adler (Distinguished Professor).

## II. EDUCATION

- 2016 PhD Sociology (STAPS) & Public Anthropology**, Joint PhD University of Lyon (UCBL1), France & Autonomous University of Madrid, Spain.
- 2010 MA Social & Cultural Anthropology**, Free University of Brussels.  
Secondment: Ethnographic Research (UAB, 2009).
- 2008 BA Sociology & Anthropology**, Free University of Brussels.

## III. RESEARCH INTERESTS

My research integrates work and economic sociology with theories of organizations and entrepreneurship. I look at how people create things at work and what makes these things valuable, with a focus on work dynamics and evaluation and valuation processes. Empirical settings for these enquiries include professional sports, social impact start-ups, business accelerators, impact investment funds, and independent contractors.

## IV. PUBLICATIONS

### Book

- 2018 *Professional rock climber: Creative work on the sponsorship labor market*. Paris: Ecole des Hautes Etudes en Sciences Sociales - EHESS. (In French).  
\*Reviewed in popular press (2019): *Le monde diplomatique*, *Revista Escalar*

## Selected Peer-Reviewed Articles

- 2018 Creativity at work: The production of work for sale by brand ambassadors. *Journal of Cultural Economy*, 11(1), 69-82.
- 2018 The labor of reputation building: Creating, developing and managing individual reputation. *Consumption, Market and Culture*, 21(1), 515-531.
- 2018 The professionalization of Action Sports: Mapping Trends and Future Directions of *Sport in Society*. *Culture, Commerce, Media Politics*. 1-16. (Online first). (With H.Thorpe)
- 2017 The beautiful and the damned: The work of new media production in professional rock climbing. *Journal of Sport and Social Issues*, 41(2), 99-117.
- 2016 Multi-layered labor: Entrepreneurship and professional versatility in rock climbing. *Ethnography*, 17(4), 440-459.
- 2016 Reputational labor. Ethnographic insights on reputation building. *Réseaux. Communication - Technologies - Société*, 199, 165-190.
- 2016 Understanding ethnographically athletes' perception and experience of sponsorship: the case of professional rock climbing. *European Sport Management Quarterly*, 16(4), 525-542.
- 2015 Co-creation, participatory culture and new media: The entrepreneurial work of climbing photographers in digital times. *Anthropology of Work Review*, 36(1): 26-36.
- 2014 Digital work and mobility: A methodological note on conducting ethnography with professional climbers. *Recherches Qualitatives*, 33(1): 188-210. (In French).

Full list: <http://orcid.org/0000-0002-2473-5488>

## Under Review

- (Revise and Re-submit, first round). *Journal of Management Studies*. (Job Market Paper).
- (Minor Revisions, third round). *Journal of Business Research*. (With M. Ots).

## Current working papers

- Social impact: Creating fictional expectation toward morally-oriented action in organizations. (Advanced paper). (With F. Ferraro).
- The role of intermediary organizations in facilitating social entrepreneurship through business acceleration. (Data analysis in progress).
- Entrepreneurial work: Is creating start-ups a job? (Data analysis in progress).
- Negotiating social impact: How corporate impact venturing helps framing social innovation. (Data analysis in progress).

## **Guest editorship**

- 2018 The professionalization of action sports. The changing role of athletes, industry, media. Special issue of *Sport in Society. Culture, Commerce, Media Politics* (With H. Thorpe).

## **Selected Chapters in Books**

- 2017 Relational labor, collaboration and professional rock climbing. In Hjorth, L., Horst, H., Bell, G., & Galloway, A (Eds.), *The Routledge Companion to Digital Ethnography*. (Pp. 121-131). London: Routledge.

## **Selected Book Reviews**

- 2016 C. Freeman. Entrepreneurial Selves: Neoliberal Respectability and the Making of a Caribbean Middle Class (2014, Duke University Press). *Social Anthropology/Anthropologie Sociale* 24 (4), 528-529.
- 2015 B. Moeran. The Business of Creativity. Toward an Anthropology of Worth. (2013, Left Coast Press). *Social Anthropology/Anthropologie Sociale*, 23(1): 116-118.
- 2014 D. Boyer. The Life Informatics. Newsmaking in the digital era. (2013, Cornell University Press). *Social Anthropology/Anthropologie Sociale*, 22(4): 521-522.

## **V. SCHOLARLY PRESENTATIONS (Conference presentations and invited talks)**

- 2019 UAB Entrepreneurship department (Invited); EMLYON business School (Invited); European Group for Organizational Studies Conference
- 2018 IESE Business School (Invited); University of Salamanca (Invited), Complutense University of Madrid (Invited); Autonomous University of Barcelona (Invited); European Group for Organizational Studies Conference; University of Edinburgh Business School.
- 2017 American Sociological Association; European Academy of Management Conference, Jonkoping International Business School; European Marketing Association Conference; Digital Ethnography Research Center (Invited - Royal Melbourne Institute of technology); Department of Sociology (Invited - Autonomous University of Barcelona).
- 2016 Work, Employment and Society Conference (Leeds Business School), European Association of Social Anthropologists (University of Milan Bicocca); Sociological Research Centre on Everyday Life and Work (Invited - Autonomous University of Barcelona); Media Management and Transformation Center (Invited - Jonkoping International Business School).
- 2015 II French Anthropological and Ethnological Association International Conference (University of Toulouse Le Mirail); Ibero-american Association of Anthropologists International Conference (Autonomous University of Madrid); Center for Research and Innovation on Sport (Invited - Claude Bernard University Lyon 1).
- 2014 XIII Spanish Association of Anthropologists Conference (Romira & Virgili University); V Ethnography and Qualitative Research Conference (University of Bergamo); Royal Anthropological Institute (British Museum); CIS RCC (Harvard University); Internet

Interdisciplinary Institute. (Invited - Open University of Catalonia); Department of Social Anthropology (Autonomous University of Madrid).

2013 French Sociological Association Conference (University of Nantes); European Sociological Association Conference (University of Torino); European Association of Social Anthropologists (University of Oxford); II Tri-University Conference for the Trans/disciplinary Study of Sport (Penn State University); V McGill Anthropology Conference (McGill University); EHEHI (Lavin).

2012 IX Basque Association for Sociological and Political Sciences Conference (Deusto University); Center for Research and Innovation on Sport (Claude Bernard Lyon 1 University); Department of Public Anthropology (Autonomous University of Madrid).

## **VI. SELECTED FELLOWSHIPS, GRANTS & AWARDS**

2018 Conference Travel Grant, QUIT, UAB (600\$).  
2016 Juan de la Cierva Fellowship, Spanish Ministry of Economy (60.000\$).  
2016 Conference Travel Grant, Work, Employment and Society conference, BSA (550\$).  
2016 Visiting Research Fellowship, Jönköping International Business School (4000\$).  
2015 Conference Travel Grant, CRIS, UCBL1 (650\$).  
2014 Conference Travel Grant, CIS & RCC Harvard University (1000\$).  
2014 Conference Travel Grant, EPIC Graduate School & Lyon University (2500\$).  
2014 Conference Travel Grant, European Sociological Association (500\$).  
2013 Research Grant, School for Advanced Studies EHEHI Casa Velazquez (1000\$).  
2013 Research Grant, Center for Research and Innovation on Sport (2500\$).  
2012 Research Fellowship Autonomous University of Madrid (\$4800).

## **VII. SELECTED FUNDED PROJECTS**

### **The social nature of business. New venture creation and business acceleration in Barcelona**

Status: Principal investigator.

Sponsor: Spanish Ministry of Economy, Industry, Competitiveness (MINECO).

Host Institution: QUIT, Autonomous University of Barcelona.

Amount: 60.000\$ (2017 - 2019).

### **Transaction cost support for Social Enterprise Finance**

Status: Collaborator (External advisor on social impact).

Sponsor: European Commission H2020 – EASI Programme - 2018-2020.

Host: Foundation Ship2B.

Amount: 500.000\$ (2018 - 2012).

### **Future Practices: Spaces of Digital Culture and Social Innovation (D-Future)**

Status: Researcher.

Sponsor: Spanish Ministry of Economy, Industry, Competitiveness (MINECO).

Host Institution: Internet Interdisciplinary Institute IN3 - Open University of Catalonia.

Amount: 55.000\$ (2015- 2017).

## **VIII. TEACHING EXPERIENCE**

### **Autonomous University of Barcelona, Faculty of Economics and Business (In English):**

- Qualitative methods for research in entrepreneurship and organizations (Designed course, MA & PhD level, first instructor).

- Publishing qualitative research in management (Designed course, Phd level, first instructor).

**Autonomous University of Barcelona, Department of Sociology, Spain (In Spanish):**

- Qualitative methods (BA level, second instructor).

**OBS Business School, Spain (In Spanish, online):**

- Digital qualitative methods and ethnography (Designed course, MA level, first instructor).

**Claude Bernard Lyon 1 University, Department of Sport Management, France (In French):**

- Sociology of socialization (Designed course, BA level, first instructor).
- Sport management (Designed course, BA level, first instructor).
- Sociology of sport (BA level, second instructor).

**Autonomous University of Madrid, Department of Social Anthropology, Spain (In Spanish):**

- Publishing strategies in social sciences (Designed course, PhD level).

## **IX. SERVICE TO PROFESSION**

### **Editorial Referee**

Academy of Marketing Science; Cultural Anthropology; European Sport Management Quarterly; Forum: Qualitative Social Research; Allegra lab Anthropology, Law, Art & World (Collaborator); International Journal for the Sociology of Sport; Encrucijada. Revista critica de Ciencias Sociales, Springer; Leisure and Society.

### **Panel convenor at international conferences**

*The unexplored nature of work* (with MP-Gilbert, University of Lyon 2). European Association of Social Anthropologists, 2016. 14<sup>th</sup> biennial conference. Milano-Bicocca University, Italy

### **Organization of scientific events**

*III Sociology of professional groups Graduate conference*. 2014. French Sociological Association. Université de Versailles Saint-Quentin, France.

### **Participation in scientific committees**

Doctoral Member of the committee of the French Sociological Association Research Group Work, Knowledge and Professions (2013-2016).

## **X. APPLIED RESEARCH ACTIVITIES**

I have designed and implemented multiple initiatives and educational activities based on research results and directed at entrepreneurs, corporations and impact investors. These activities include teaching and mentoring entrepreneurs involved in acceleration programs, providing strategic advices hands-on workshops with corporations to improve their collaboration with social impact start-ups, or helping impact investment units to secure 500.000 euros of H2020 funding for social enterprises finance.

## **XI. LANGUAGE**

- **French:** First language (Belgium).
- **English:** Fluent.
- **Spanish:** Fluent.
- **Catalan:** Fluent (Reading and Listening).